



1230 W. Albion Ave., Apt. 3N • Chicago, IL 60626
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Education Bradley University, Peoria, Illinois August, 2000 – May, 2001
Bachelor of Science in Studio Art (Graphic Design)

Bradley University, Peoria, Illinois June, 1992 – December, 1996
Bachelor of Science in Studio Art (Drawing)
Bachelor of Arts in English (Writing), Creative Writing minor

Experience *Freelance Design, Production, Illustration, and Writing* January, 2003 – present

- Freelance writing, design, production, illustration and comics for a variety of clients and publications. Clients included WorldTravel Meetings & Incentives, the Chicago Catalog Group, Golin-Harris, Edelman (through Artisan | etalent), CFM Direct, *Bookslut*, *Gapers Block*, *Barrelhouse Magazine*, and *PISTIL Magazine*.
- Experienced with POP displays, signage, direct mail, packaging, brochures, posters and more.

Upshot, Chicago, Illinois August, 2005 – September, 2007
Digital Artist (October, 2006 – September, 2007), Graphic Artist (August, 2005 – October, 2006)

- Digital production/pre-press on in-store signage, posters, out-of-home, direct mail, and a wide variety of print products, for Miller Brewing Company, Disney Vacation Club, Procter & Gamble, Finish Line, Tremor and other accounts.
- Prepare file mechanicals for release to print vendors using Adobe Illustrator.
- Estimated time and costs for retouching and production jobs for in-house studio.
- Retouched, color corrected and composited photographs and other artwork to art director and client instructions.

CFM Direct, Oakbrook Terrace, Illinois March, 2005 – August, 2005
Production Artist

- General production work using QuarkXPress and Illustrator on direct mail projects for a variety of finance clients.
- Completely rebuilt Quark and Illustrator templates for Metris direct mail letters, resulting in faster turn-around times and lower error rates campaign-wide.

Chicago Catalog Group (now Haggin Marketing), Chicago, Illinois November, 2003 – August, 2004
Freelance Designer, Production Artist, Illustrator, and Technical Editor (Full-Time)

- Page layout and general production work for catalogs, instruction sheets, packaging and other print and web applications.
- Created technical illustrations and presentation graphics for a variety of projects.
- Edited technical information for a 3,000+ page aviation parts catalog.

Publications International, Ltd., Lincolnwood, Illinois July, 2001 – January, 2003
Associate Art Director (March, 2002 – January 2003), Production Art Director (July, 2001 – March, 2002)

- Designed, prepared, and preflighted mechanicals for a variety of projects including children's books, activity books, educational tile sets and related packaging and marketing materials.
- Directed freelance illustrators with written instructions and detailed thumbnail drawings.
- Retouched artwork in Photoshop to meet licensors' requirements as necessary.

- Skills**
- Expert-level skills in QuarkXPress, Adobe Illustrator, Adobe Photoshop and Adobe Acrobat Pro on the Mac platform.
 - Working knowledge of Adobe InDesign, Macromedia Dreamweaver, Macromedia Fontographer, and Microsoft Office.
 - Strong knowledge of typographic conventions, print methods, dielines & templates, and color management.

References

Scott Fujii VP Production, Upshot e-mail scottfujii@upshotmail.com phone 312-555-5555 x555	Holly Heckaman Director of Graphic Production, Upshot e-mail hollyheckaman@upshotmail.com phone 312-555-5555 x555	Chris Martiniano VP Creative Director, Upshot e-mail chrismartiniano@upshotmail.com phone 312-555-5555 x555
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